



Sergio Vento

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Working experience

01/2020 - Today

UX/UI Designer freelance

Freelance

I'm actually working as UX/UI consultant for Ferrari, Multiplica and other mid-large companies.

01/2019 - 01/2020

UX/UI Designer

The AvantGarde Group S.p.a. - Milan (Italy)

I worked as UX/UI designer for a fintech company that develops application tools for audit and compliance processes (banks).

04/2018 - 12/2018

UX/UI Designer

Bemind Interactive - Milan (Italy)

Bemind is a product agency that is an investee company of Banca Sella. The main activities were design projects for Fabrick, Banca Sella and others activities connected to them.

10/2016 - 02/2018

Web Designer

Brand new day Bank - Amsterdam (Netherlands)

One of the most important experiences because it was on a foreign country. I worked on the marketing team, and the main activities were on the web platform.

09/2014 - 09/2016

Creative Front-end Dev.

Figmenta - Milan (Italy)

It is a web agency focused on fashion/health and beauty. I used to work with international clients like P&G, SP. Nioxine, and Wella. The 60% of the activities were developing and 40% design.

Graphic Designer

2012 - 2014

Other companies - Salerno (Italy)

I also had several experiences for a MLM company, small local agencies and as a tutor of graphic design.

Education

UX Certificate

2021

Nielsen Norman Group - Certification ID: 1041352

Analytics and User Experience;
Assessing UX Designs Using Proven Principles;
Journey Mapping to Understand Customer Needs;
Measuring UX and ROI;
User Research Methods: From Strategy to Requirements to Design.

UX Design master

2020

Talent Garden - Milan (Italy)

User experience design master class,
from domain analysis and research to testing the final outputs.

Web User Interface - Web Academy

2012 - 2013

Ilas - Napoli (Italy)

User interface class, to focus on new trends and design for web and mobile UI. Limited enrollment class based on merit.

Web Design

2011 - 2012

Ilas - Napoli (Italy)

Web User Interface class, during this course I studied design and development. From GUI to dev in HTML 5, CSS 3, Javascript, JQuery and ActionScript 3.

Graphic Design & Art Direction

2010 - 2011

Ilas - Napoli (Italy)

Advertising & Marketing: From market analysis to the implementation of a communication strategy.

Language

English

Fluent

Italian

Mother tongue