Sergio Vento

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UX/UI Designer freelance

01/2019 - Today

Freelance

I'm actually working as UX/UI consultant for Ferrari and other large-mid companies.

UX/UI Designer

01/2019 - 01/2020

The AvantGarde Group S.p.a. - Milan (Italy)

I worked as UX/UI designer for a fintech company that developes application tools for audit and compliance processes(banks).

UX/UI Designer

04/2018 - 12/2018

Bemind Interactive - Milan (Italy)

Bemind is a product agency that is an investee company of Banca Sella. The main activities were design projects for Fabrick, Banca Sella and others activities connected to them.

Web Designer

10/2016 - 02/2018

Brand new day Bank - Amsterdam (Netherlands)

One of the most important experiences because it was on a foreign country. I worked on the marketing team, and the main activities were on the web platform.

Creative Front-end Dev.

09/2014 - 09/2016

Figmenta - Milan (Italy)

It is a web agency focused on fashion/ealth and beauty. I used to work with international clients like P&G, SP, Nioxine, and Wella. The 60% of the activities were developing and 40% design.

Graphic Designer

2012 - 2014   *Other companies - Salerno (Italy)*

I also had several experiences for a Multi Level Marketing company, small local agencies and as a tutor of graphic design.

UX Design master

2020   *Talent Garden - Milan (Italy)*

User experience design master class,
from domain analysis and research to testing the final outputs.

Web User Interface - Web Academy

2012 - 2013   *Ilas - Napoli (Italy)*

User interface class, to focus on new trends and design for web and mobile UI. Limited enrollment class based on merit.

Web Design

2010 - 2012   *Ilas - Napoli (Italy)*

Web User Interface class, during this course i studied design and development. From GUI to dev in HTML 5, CSS 3, Java-script, JQuery and ActionScript 3.

Graphic Design & Art Direction

2010 - 2012   *Ilas - Napoli (Italy)*

Advertising & Marketing: From market analysis to the imple-mentation of a communication strategy.

Languages

English

Fluent

Italian

Mother tongue